

To apply please send a cover letter and resume to Beth Lowery [elizabeth.lowery@lrn.com](mailto:elizabeth.lowery@lrn.com).

Mission Guidelines:

Position

Title: Environmental Sustainability Solutions Leader

Location: New York

Department: Knowledge/Solutions

Reports to: Senior Leader, Environmental Responsibility

Job objective and duties:

LRN and GreenOrder are seeking an Environmental Sustainability Solutions Leader responsible for the growth and development of corporate sustainability solutions. The Leader will be responsible for managing and growing the EcoStrategy Alliance (ESA) – a subscription service offering executives at Fortune500 companies access to sustainability tools and subject matter experts. In addition to ESA management, the Solutions Leader will work with LRN and GreenOrder senior leadership teams to identify market needs and coordinate the development of new solutions and services.

The Leader will have involvement in the business challenges we address for our clients, extensive interaction with senior client executives, and the opportunity to spearhead the growth of a new platform that is making sustainable business knowledge and expertise widely accessible to executives working to make substantial positive change within large companies.

Job qualifications & Professional skills:

- 5+ years of experience in product/project management role
- Familiarity with building and maintaining a web platform or B2B subscription service
- Exceptional track record prioritizing initiatives, allocating resources, managing teams, and communicating priorities to senior leadership teams
- Experience managing technology, design, and/or content teams
- Experience in B2B sales role or client management role a plus
- Demonstrated entrepreneurial leadership experience
- Experience and passion around environmental sustainability and social responsibility issues
- Advanced degree is preferable

General guidelines:

Manage and grow the EcoStrategy Alliance

- Oversee content development process by identifying member needs, identifying development resources, ensuring content quality and partner satisfaction
- Foster a vibrant member community through one-on-one interaction with member companies, hosting quarterly Alliance calls, and facilitating sustainability webinars
- Track sales and marketing efforts working closely with LRN marketing and sales teams
- Recruit sustainability experts that meet the needs of member companies
- Identify and build partnerships with third parties that can drive content to the Alliance
- Coordinate ongoing platform/technology improvements that address emerging member needs (e.g., collaboration, reporting, navigation) with LRN design and technology teams

Identify and help develop new opportunities

- Work closely with LRN Knowledge and Solution teams to incorporate GreenOrder environmental expertise into existing LRN culture, risk, and opportunity assessments
- Work closely with LRN and GreenOrder teams to identify and develop a range of new technology based sustainability solutions

About EcoStrategy Alliance:

The EcoStrategy Alliance is an environmental sustainability platform that empowers enterprises with tools and expertise to accelerate the deployment of effective sustainability initiatives. The ESA offers best-in-class knowledge, content, and tools; access to a panel of leading subject matter experts; regular webinars and learning opportunities; and an ability to benchmark against, and learn from, other members of the Alliance on pressing corporate environmental issues. Current members included leading fortune 500 companies.

About GreenOrder:

GreenOrder ([www.greenorder.com](http://www.greenorder.com)) - an LRN company - is a strategy and management consulting firm that helps companies maximize the value of sustainability by making environmental excellence, energy innovation, and corporate responsibility drivers of profitable growth. Founded in 2000 and headquartered in New York City, with offices in San Francisco and Washington, DC, we combine world-class strategy, rigorous factual analysis, and effective messaging to help some of the world's largest enterprises turn their investments in sustainability into concrete competitive advantage.

About LRN:

Since 1994, LRN has helped 10 million people in 400 companies worldwide simultaneously navigate complex legal and regulatory environments and foster ethical cultures. In partnership with LRN, companies need not choose between living principles and maximizing profits, or between enhancing reputation and growing revenue: both are a product of principled performance.